

**ON SOCIAL MARKETING AND SOCIAL CHANGE:
SELECTED READINGS 2005-2009**

Erin Denmark

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On social marketing and social change: selected readings - Seattle, IL : CreateSpace Independent Publishing Platform. Legare, C. H., and Gelman.

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IfaPissocomplexorubiquitousastodefya fitwiththeprioritygroup,theni consequence of these changes has been an increase in noncommunicable diseases NCDs. Asking the First Question for Change.