

# **THE ORIGIN AND EVOLUTION OF NEW BUSINESSES**

**Dee Leann Geske**

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Written in clear, concise prose, The Origin and Evolution of New Businesses goes behind the charts and graphs of business theory to the true heart of success .

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**The Origin and Evolution of New Businesses - Hardcover - Amar V. Bhide - Oxford University Press**

Part 2: The Evolution of Fledgling Businesses. 9. Missing Attributes . the most rapid economic growth in the history of mankind."5. The growth.

2/1/ Who wants to be an entrepreneur? According to the author of this meticulously researched volume, "entrepreneurs who start and build new businesses.

The Origin and Evolution of New Businesses, by Amar V. Bhide.

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Largely pre-dot com focus. Entrepreneurs like Bill Gates and Sam Walton initially pursue small, uncertain opportunities, without much capital, market research, or breakthrough technologies.

Does success require special traits and skills or just luck? But the strength of his book is that it hands us large quantities of empirical and awkward fact. What is this mysterious activity we call entrepreneurship?

Well-planned start-ups, backed by substantial venture capital, are excepted it liked it Feb 09, And unlike most research on entrepreneurs, Bhide explains how what's good for small business is good for big business and good for America.